SOFIDEL ANNOUNCES NEW PRICE INCREASES ACROSS EUROPE EFFECTIVE JANUARY 1, 2027

The increases are necessary in response to significant and persistent cost pressures affecting energy, raw materials, transportation and, more broadly, materials and services associated with production

Porcari (LU), November 25, 2026 – Sofidel, one of the world's leading manufacturers of paper for hygienic and household use, has announced new price increases across its European markets, effective January 1, 2027.

The European tissue industry is facing exceptional pressure on manufacturing costs. Sustained high energy prices, combined with ongoing cost pressures across raw materials, transportation and other materials and services associated with production, continue to weigh heavily on the industry.

In recent months, Sofidel has continued to invest in production efficiency, optimize its industrial operations and implement cost-containment measures, while maintaining its commitment to competitiveness and reliability throughout the supply chain.

Despite these efforts, sustained pressure on operating costs can no longer be fully absorbed, making further price adjustments necessary to ensure the long-term sustainability of its operations and maintain high standards of quality, service and supply continuity.

As a result, Sofidel will implement double-digit price increases across Europe, effective January 1, 2027. Details will vary by market, product category and commercial terms.

Sofidel Group

The Sofidel Group, headquartered in Porcari (Lucca, Italy), is one of the leading manufacturers of paper for hygienic and household use worldwide. Established in 1966, the Group is active in 13 countries, 12 in Europe and the United States (12 States), with over 9,500 employees and a production capacity of 2,002,000 metric tons per year. In 2025, the Group had Net Sales of 4.018 billion Euros. "Regina", its most well-known brand, is present on almost all the reference markets. Other brands include: Sopalin, Le Trèfle, Hakle, Softis, Nalys, Cosynel, KittenSoft, Nicky and Papernet.

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