



## SOFIDEL CONTINUES ITS EXPANSION IN THE U.S.

### \$775 MILLION INVESTMENT FINALIZED FOR INOLA, OKLAHOMA

**Sofidel Group, celebrating its 60th anniversary this year, has finalized the details of the expansion plan announced last October**

*Porcari (Lucca), 11 March 2026* – **Sofidel**, one of the world’s leading paper manufacturers producing tissue for hygienic and household use, known in Italy and across Europe for its Regina brand, **has finalized the details of the expansion plan announced last October** to further strengthen its production capacity in the United States.

**The expansion will take place at the company’s integrated facility in Inola, Oklahoma.**

The plan includes the **construction of a new building** to house the previously announced **75,000 tonnes per year Valmet Through-Air-Drying (TAD) tissue machine**, along with the installation of **converting lines** with matching capacity for the production of finished goods. The project also includes the **expansion of the pulp and parent reel warehouse**, and the construction of a **fully automated finished goods warehouse** – developed using E80 technology – **with 100,000 pallet positions**. The new buildings will cover a **total area of approximately 1,000,000 square feet** (90,000 square meters).

The **total investment amounts to \$775 million**, and the machine start up is scheduled for the **second quarter of 2028**.

*“The new TAD machine we will install at our Inola, Oklahoma facility will further strengthen our production footprint and expand the availability of premium tissue products in the United States, enhancing our ability to meet growing customer demand, particularly in the South,” said **Luigi Lazzareschi, Sofidel Group CEO**. “Once again in Inola, thanks to the collaboration of our stakeholders, we have found the right conditions to invest and continue to grow. This is a significant investment, an important way to ‘open’ the year of our 60th anniversary with a determined industrial outlook toward the future”.*



The new facility will also feature state of the art internal logistics. An **automatic system using LGVs (Laser Guided Vehicles) will transport parent reels from the paper machine to the warehouse**, and an **automated loading system** will be connected directly to the finished goods automated warehouse. The choice of TAD technology directly addresses the growing demand in a dynamic North American market that is increasingly oriented – also in the Private Label segment – toward **premium products**.

This operation adds to **Sofidel's recent major investments in the United States**, including the acquisition of the tissue division of Clearwater Paper Corporation (four facilities in North Carolina, Idaho, Nevada, and Illinois), the acquisition of four Royal Paper facilities in Arizona and South Carolina, and the expansion of the Duluth, Minnesota facility. It also mirrors the recent project in Circleville, Ohio, where a new building was constructed to house a 70,000 tonnes per year Valmet DCT 200 tissue machine, which started up in September 2025.

Today, Sofidel Group operates **14 production sites across 11 states** – Idaho, Nevada, Arizona, Oklahoma, Minnesota, Illinois, Mississippi, Florida, Ohio, South Carolina, and North Carolina – and maintains a corporate office in Horsham, Pennsylvania.

In just over ten years, Sofidel Group has become the **fourth largest tissue producer in the North American market**, which today accounts for **50% of Sofidel's total revenue**, and where it holds a leadership position in the Private Label segment.

#### **Sofidel Group**

The Sofidel Group, headquartered in Porcari (Lucca, Italy), is one of the leading manufacturers of paper for hygienic and household use worldwide. Established in 1966, the Group is active in 13 countries, 12 in Europe and the United States (12 States), with over 9,500 employees and a production capacity of 1,983,000 metric tons per year. In 2024, the Group had Net Sales of 3.225 billion Euros. "Regina", its most well-known brand, is present on almost all the reference markets. Other brands include: Sopalin, Le Trèfle, Hakle, Softis, Nalys, Cosynel, KittenSoft, Nicky and Papernet.

[www.sofidel.com](http://www.sofidel.com)