

## **SOFIDEL POLAND SUPPORTS RED CROSS AND CARITAS FOR UKRAINE EMERGENCY**

Porcari (LU), Italy, March 4, 2022 - Sofidel, one of the world leaders in the production of tissue paper for hygienic and domestic use, operating in Poland with its plant in Ciechanów, has decided to support the Polish Red Cross and Caritas Poland - committed to welcoming thousands of civilians fleeing the conflict - by supplying products equal to **60 thousand rolls** of toilet paper.

The initiative implemented by Sofidel Poland joins similar ones by Sofidel Romania and Sofidel Hungary, for a total of 130 thousand rolls of toilet paper.

This is a way for Sofidel to express closeness and show solidarity with people in conditions of great material difficulty and deep psychological suffering.

### **The Sofidel Group**

The Sofidel Group, based in Porcari (Lucca), is one of the world leaders in the production of paper for hygienic and domestic use. Founded in 1966, the Group is present in 12 countries - Italy, Spain, the United Kingdom, France, Belgium, Germany, Sweden, Poland, Hungary, Greece, Romania, and the United States - with over 6,000 employees, group net sales of €2,173 million (2020) and a production capacity of over one million tons per year (1,428,000 tons in 2020). "Regina" is its best-known brand, present in most of the reference markets. Other brands include: Softis, Le Trèfle, Sopalin, KittenSoft, Nalys, Cosynel, Lycke, Nicky, and Papernet. A member of Global Compact and the international WWF Climate Savers program, the Sofidel Group considers sustainability a strategic growth factor and is committed to reducing the impact on natural capital and maximizing social benefits with the aim of creating shared added value for all its stakeholders. Sofidel's 2030 greenhouse gas emission reduction targets have been recognized by the Science Based Targets initiative (SBTi) to be in line with the levels required to limit global warming well below 2°C, as required by the Paris Agreement.  
[www.sofidel.com](http://www.sofidel.com)

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