

SOFIDEL HOSTS IN LUCCA THE 2nd EDITION OF THE ITALIAN BUSINESS & SDGs ANNUAL FORUM OF THE GLOBAL COMPACT NETWORK ITALY FOUNDATION

More than 100 businesses and organisations gathered to promote the Sustainable Development Goals of the United Nations 2030 Agenda.

The second edition of the **Italian Business & SDGs Annual Forum** has been held in Lucca today. This event has been promoted by the **Global Compact Network Italy Foundation (GCNI Foundation)** in **collaboration with Sofidel**, the tissue production group known for the Regina brand and one of the founding and promoting members of the Foundation.

The Forum aims to **give a boost in Italy to the 2030 Agenda for Sustainable Development from the United Nations**, and has brought together **more than 100 representatives including big companies, SMEs, organisations in civil society, Institutions, Universities and research bodies.**

The day's work aimed towards designing "**Collective Actions**" on the part of **business and non-business agents** involved in supporting the implementation of the **17 Sustainable Development Goals (SDGs)** incorporated in the **UN 2030 Agenda.**

*"The new global Agenda, adopted in September 2015 by the governments of the UN's 193 member countries, is a plan of action for people, the planet and prosperity that requires an integrated approach to sustainable development and collective action, at all levels, to take on the challenges of our time," recalls **Marco Frey, Chairman of the GCNI Foundation.** "Consequently, the second edition of the Forum – with the subtitle "From Saying to Doing" – has been handled according to a participatory logic through working groups with some themes for discussion linked to the SDGs considered as a priority at a national level. The actions that are planned will be carried out in 2018 with the coordination of the GCNI Foundation."*

*"Sofidel is pleased to host this important meeting for sustainable development in the city of Lucca," stated **Luigi Lazzareschi, CEO of the Sofidel Group.** "We believe that an approach that involves together institutions, organizations and companies is the right one to deal with the consolidation of socially and*

environmentally responsible growth models. Therefore, we consider this second edition of the SDGs Annual Forum of the Global Compact Network Italy Foundation, of which we are among the founders and promoters, a significant work event and an invaluable opportunity for raising the awareness of all.”.

The initiative has been promoted by Global Compact Network Italy Foundation in collaboration with Sofidel, that has hosted the event, and with the support of A2A and Edison. The event also obtained the patronage of the Foreign Affairs and International Cooperation Minister, of the Municipality of Lucca and of the business association Confindustria Toscana Nord – Lucca, Pistoia e Prato.

Porcari (Lucca), 27 September 2017

The Sofidel Group

The Sofidel Group is one of the leading manufacturer of paper for hygienic and domestic use worldwide. Established in 1966, the Group has subsidiaries in 13 countries – Italy, Spain, the UK, France, Belgium, Germany, Sweden, Poland, Hungary, Greece, Romania, Turkey and the USA - with more than 5,500 employees, a consolidated turnover of 1,842 million Euros (2016) and a production capacity of over one million tonnes per year (1,058,000 tonnes in 2016). “Regina”, its most well-known brand, is present on almost all the reference markets. Other brands include: Softis, Le Trèfle, Sopalín, Nouvelle, Thirst Pockets, KittenSoft, Nalys, Cosynel, Yummy, Soft & Easy, Volare, Onda, Lycke, Forest, Nicky, Papernet. A member of UN Global Compact and the international WWF Climate Savers programme, the Sofidel Group considers sustainability a strategic factor with regards to growth and is committed to promoting socially and environmentally responsible development.

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Sofidel is a WWF Climate Savers member