

SOFIDEL PRESENTS “THE WATER FACTOR” E-BOOK EDITED BY FONDAZIONE GIANGIACOMO FELTRINELLI

The e-book, which can be freely downloaded from Fondazione Giangiacomo Feltrinelli website, makes available the contributions from the experts invited by Sofidel in Milan for the World Water Day.

“The water factor” e-book is online as of today, resulting from collaboration between Sofidel (the tissue production group known in Italy for the Regina brand in particular) and Fondazione Giangiacomo Feltrinelli, **on the theme of water and its many implications in terms of environment, hygiene, ethics and economy.**

This publication makes available **the information and promptings offered by the experts** that Sofidel gathered in Milan on 22nd March for **World Water Day**, in the premises of the Foundation itself in viale Pasubio, to a greater public. An initiative to raise awareness of an issue that is becoming increasingly contemporary and important. Thanks to the contributions presented, **the e-book enables people to have a more informed opinion on the implications of water as resource in public health, climate changes, economy and businesses.**

More in detail, the e-book contains the following contributions:

- *“Quality control methods and criteria of Italian waters: Current issues and perspectives”*, by **Laura Achene**, Italian National Institute of Health – Internal Water Hygiene Department
- *“Water: a precious resource for mitigation and adaptation policies for climate change”*, by Prof. **Alessandra Gorla**, Teacher of Political Economy and Law at IIS “Carlo Cattaneo” in Milan
- *“Water as an economic issue”*, written by Prof. **Antonio Massarutto**, Lecturer in Applied Economics at the University of Udine
- *“Companies’ sustainable water management: the need for cultural awareness”*, by **Silvio De Girolamo**, Chief Audit Executive & CSR Officer Autogrill Group.

The publication also contains an extract from **Luigi Einaudi** entitled *“The government of resources”*, taken from the magazine *“La riforma sociale”* (Social Reform).

SOFIDEL S.p.A.

Via Giuseppe Lazzareschi, 23 - 55016 Porcari (Lucca) Italy | P +39 0583 2681 | www.sofidel.com



Sofidel is a WWF Climate Savers member

Safeguarding water resources is one of the three fundamental pillars of Sofidel's sustainable environmental development strategy, together with **limiting climate-changing emissions** and **the procurement of cellulose certified** by independent third parties with forestry certification schemes. Thanks to management measures and specific investments, **the Group's production sites today record average uses of water per kilogram of paper produced (7.0 l/kg) much lower than that considered good practice for the sector**, around 15–25 litres per kg of paper.

Attention to water as resource goes beyond the impact on the output of the Group, which is committed to contributing to achieving the **6th Sustainable Development Goal** of the United Nations ("**Clean water and Sanitation**") also through collaboration with WaterAid, an NGO headquartered in the United Kingdom, which aims to **bring clean water and sanitation to everyone, everywhere by 2030**. To date, 663 million people do not have access to drinking water, and 2.4 billion people – about 1 in 3 of the world's population – can't count on adequate sanitation or hygiene.

"*The water factor*" e-book can be downloaded from Fondazione Giangiacomo Feltrinelli web platforms through the following link: <http://fondazionefeltrinelli.it/schede/the-water-factor/>

Porcari (Lucca), 24 July 2017

The Sofidel Group

The Sofidel Group is one of the leading manufacturer of paper for hygienic and domestic use worldwide. Established in 1966, the Group has subsidiaries in 13 countries – Italy, Spain, the UK, France, Belgium, Germany, Sweden, Poland, Hungary, Greece, Romania, Turkey and the USA - with more than 5,500 employees, a consolidated turnover of 1,842 million Euros (2016) and a production capacity of over one million tonnes per year (1,058,000 tonnes in 2016). "Regina", its most well-known brand, is present on almost all the reference markets. Other brands include: Softis, Le Trèfle, Sopalín, Nouvelle, Thirst Pockets, KittenSoft, Nalys, Cosynel, Yummy, Soft & Easy, Volare, Onda, Lycke, Forest, Nicky, Papernet. A member of UN Global Compact and the international WWF Climate Savers programme, the Sofidel Group considers sustainability a strategic factor with regards to growth and is committed to promoting socially and environmentally responsible development.

Sofidel Press Office

Hill+Knowlton Strategies

Silvia Campanella - 347 4501665 - silvia.campanella@hkstrategies.com

Daniele Rurale - 346 5011546 - daniele.rurale@hkstrategies.com



Sofidel is a WWF Climate Savers member