

DIRECTOR OLIVER STONE VISITS SOFIDEL'S PAPER MILL IN PORCARI

The visit is the result of the cinematographer expressing his wish to find out about the papermaking process.

A great director visiting the Lucca papermaking district: that's what happened yesterday at Sofidel, the paper manufacturer known for its Regina brand, with the visit of American cinematographer **Oliver Stone**, three-time Academy Award-winner (two for Best Director, one for Best Adapted Screenplay).

The visit results from the wish that Stone recently expressed, during the press conference held for the Lucca Film Festival & Europa Cinema at which he is a guest: to experience the papermaking process first hand, admiring *"everything which is transformation"*.

Sofidel was eager to follow up on this wish, inviting – together with the director of the Lucca Film Festival & Europa Cinema, Nicola Borrelli – the director to the Porcari Soffass paper mill in via Giuseppe Lazzareschi. He was welcomed by **Sofidel President, Emi Stefani** and **CEO, Luigi Lazzareschi**.

"It was a great honour for us to be able to accompany a master film-maker such as Oliver Stone as they discover the papermaking process," stated Lazzareschi.

A very simple and pleasant visit in which the great US cinematographer once more demonstrated the gifts of curiosity and sensitivity that make his film-making great.

Sofidel, operating in 12 European countries, is making substantial investments also in the United States, Oliver Stone's homeland.

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Sofidel is a WWF Climate Savers member

The Sofidel Group

The Sofidel Group is one of the leading manufacturer of paper for hygienic and domestic use worldwide. Established in 1966, the Group has subsidiaries in 13 countries – Italy, Spain, the UK, France, Belgium, Germany, Sweden, Poland, Hungary, Greece, Romania, Turkey and the USA - with more than 5,500 employees, a consolidated turnover of 1,842 million Euros (2016) and a production capacity of over one million tonnes per year (1,058,000 tonnes in 2016). “Regina”, its most well-known brand, is present on almost all the reference markets. Other brands include: Softis, Le Trèfle, Sopalin, Nouvelle, Thirst Pockets, KittenSoft, Nalys, Cosynel, Yumy, Soft & Easy, Volare, Onda, Lycke, Forest, Nicky, Papernet. A member of UN Global Compact and the international WWF Climate Savers programme, the Sofidel Group considers sustainability a strategic factor with regards to growth and is committed to promoting socially and environmentally responsible development.