

**SOFIDEL PRESENTS “CAPITALE NATURALE: ECOLOGIA, ECONOMIA E POLITICA PER SOCIETÀ SOSTENIBILI” (NATURAL CAPITAL: ECOLOGY, ECONOMY AND POLITICS FOR SUSTAINABLE SOCIETIES), AN E-BOOK BY THE GIANGIACOMO FELTRINELLI FOUNDATION**

The e-book, available in Italian only as a free download from the Giangiacomo Feltrinelli Foundation website, features contributions from some of the leading experts on natural asset protection.

Porcari (Lucca), Italy. 30 October 2018 – Now available online, “*Capitale naturale: ecologia, economia e politica per società sostenibili*” (Natural capital: ecology, economy and politics for sustainable societies), the e-book by the Giangiacomo Feltrinelli Foundation and promoted by Sofidel, one of the leading manufacturer of paper for hygienic and domestic use worldwide, owned by the Stefani and Lazzareschi families. Mainly known in Italy for its Regina brand, Sofidel **has based its development and growth strategies around sustainability**.

The publication discusses the topic of **natural capital, understood as the entire stock of natural resources that provide goods and services of direct and indirect value**, for our well-being and development. A multi-voice reflection about the accounting and the enhancement of this capital, including an economic point of view.

The e-book comprises a number of valuable contributions from key figures such as **Gianfranco Bologna**, WWF Italia Scientific Director and General Secretary of the Aurelio Peccei Foundation, **Ivan Faiella**, Bank of Italy Senior Economist and member of the Committee for Natural Capital, **Edoardo Croci**, Coordinator of the IEFE (Centre for Research on Energy and Environmental Economics and Policy) at Bocconi University Milan, and **Alessandra Stefani**, Forestry General Director within the Italian Ministry of Agriculture, Food, Forestry and Tourism. The publication also includes contributions from: **Massimo Medugno**, Assocarta Director, examining the measures for sustainability and enhancement of natural capital implemented by the tissue paper sector, **Riccardo Santolini** (University of Urbino), **Elena Claire Ricci** and **Alessandro Banterle** (both of the University of Milan).

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Sofidel is a WWF Climate Savers member

The e-book was born from and integrates the ideas and content that emerged during a debate on the topic, hosted in the past few months by the Giangiacomo Feltrinelli Foundation in Milan.

The first Italian manufacturing company and the first company in the world from the tissue sector to have joined the **WWF Climate Savers** project, to date **Sofidel has reduced its direct emissions of CO<sub>2</sub> into the atmosphere by 20.6%** (carbon intensity reduction, 2009-2017) thanks to investments in **energy efficiency**, and to the use of **cogeneration systems** and renewable energy. Another key area of action concerns the **supply of certified pulp from independent third parties with forest certification schemes** (FSC<sup>®</sup>, FSC Controlled Wood, SFI<sup>®</sup>, PEFC<sup>™</sup>) which has now reached **100%**.

Sofidel also works to **protect water resources**, limiting use within its production processes (the water entering its production processes is much lower than the sector benchmark: **7.1 l/kg vs. 15-25 l/kg**).

The e-book *“Capitale naturale: ecologia, economia e politica per società sostenibili”* (Natural capital: ecology, economy and politics for sustainable societies) is available for download in Italian only from the Giangiacomo Feltrinelli Foundation website at the following link: <http://fondazionefeltrinelli.it/schede/capitale-naturale-ecologia-economia-e-politica-per-societa-sostenibili/>

## The Sofidel Group

The Sofidel Group is one of the leading manufacturer of paper for hygienic and domestic use worldwide. Established in 1966, the Group has subsidiaries in 13 countries – Italy, Spain, the UK, France, Belgium, Germany, Sweden, Poland, Hungary, Greece, Romania, Turkey and the USA - with more than 6,000 employees, net sales of 1,724 million Euros (2017) and a production capacity of over one million tonnes per year (1,098,000 tonnes in 2017). “Regina”, its most well-known brand, is present on almost all the reference markets. Other brands include: Softis, Le Trèfle, Sopalín, Thirst Pockets, KittenSoft, Nalys, Cosynel, Yumy, Volare, Lycke, Forest, Nicky, Papernet. A member of the UN Global Compact and the international WWF Climate Savers program, the Sofidel Group considers sustainability a strategic factor with regards to growth and is committed to promoting socially and environmentally responsible development.

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