

## LUIGI LAZZARESCHI WINS THE CAPO D'ORLANDO AWARD IN THE "SCIENCE AND INDUSTRY" CATEGORY

The Scientific Committee confers the award to the CEO of the Sofidel Group  
*"for having combined the injection of state-of-the-art production technologies with industrial management of rare environmental sensitivity"*.

Luigi Lazzareschi, CEO of the Sofidel Group, received the 2017 edition "Capo d'Orlando" Award in the **Science and Industry category**. The award ceremony was held on Friday at Castello Giusso in Vico Equense, in the province of Naples.

The accolade was given with unanimity from the Scientific Committee *"for having combined the injection of state-of-the-art production technologies with industrial management of rare environmental sensitivity, the value of which is enhanced by outstanding initiatives to educate new generations"*.

*"Sofidel is honoured to receive this award, which encourages us to commit ever more forcefully towards fully sustainable development, capable of ensuring shared value throughout the value creation chain,"* commented **Luigi Lazzareschi**, who also added: *"Our country needs to get science, industry and culture to dialogue to an ever greater extent, eliminating barriers that today more than ever have no rationale. Among other merits, the Capo d'Orlando Award has that of stimulating this dialogue."*

Among the other winners, the Nobel Prize in Physics 2012 Serge Haroche and the writer and journalist Bruno Arpaia.

The Capo d'Orlando Award "represents a public recognition for those who produce important results within the world of multi-disciplinary research, those involved in the diffusion of science and scientific journalism, in the running of museums, in the promotion of science through the internet".

The Science and Industry category of the Capo d'Orlando Award was instituted in 2011 and has, since this time, been awarded to **important representatives of Italian industry**, such as Giorgio Squinzi, Andrea Illy, Brunello Cucinelli, Giampietro Beghelli, Adolfo Guzzini and Massimo Moschini.

Porcari (Lucca), 8 May 2017

### **The Sofidel Group**

The Sofidel Group is one of the leading manufacturer of paper for hygienic and domestic use worldwide. Established in 1966, the Group has subsidiaries in 13 countries – Italy, Spain, the UK, France, Belgium, Germany, Sweden, Poland, Hungary, Greece, Romania, Turkey and the USA - with more than 5,500 employees, a consolidated turnover of 1,842 million Euros (2016) and a production capacity of over one million tonnes per year (1,058,000 tonnes in 2016). "Regina", its most well-known brand, is present on almost all the reference markets. Other brands include: Softis, Le Trèfle, Sopalín, Nouvelle, Thirst Pockets, KittenSoft, Nalys, Cosynel, Yummy, Soft & Easy, Volare, Onda, Lycke, Forest, Nicky, Papernet. A member of UN Global Compact and the international WWF Climate Savers programme, the Sofidel Group considers sustainability a strategic factor with regards to growth and is committed to promoting socially and environmentally responsible development.

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