



## SOFIDEL LAUNCHES PAPERNET DEFEND TECH, THE COMPLETE RANGE OF HYGIENE SOLUTIONS FOR PUBLIC SPACES AND THE WORKPLACE

Developed to maintain the hygiene of public spaces and the workplace and to protect users, it is a system of specially designed products for the Away-from-Home industry.

It offers solutions to raise hygiene and safety standards thanks to the use of antibacterial additives.

**Porcari (Lucca, Italy), 19 May 2020** – Sofidel, one of the world's leading manufacturers of tissue paper for hygienic and domestic use, continues to innovate and diversify its solutions for personal hygiene and cleaning public spaces and the workplace, with **new products developed specifically to guarantee proper hygiene thanks to the antibacterial, antimicrobial and sanitizing features of the active ingredients used**.

Sofidel's **Papernet** product line – dedicated to the Away-from-Home market – offers a **"Hygienic Closed Loop"**: <u>Papernet Defend Tech</u>, the complete range of **solutions for improved daily hygiene standards in public spaces and workplaces** (including offices, hospitals, restaurants, cafés, hotels etc.).

The hygiene issue is one of the Group's key concerns, especially now, when the Covid-19 pandemic has focused the public's attention – thanks to the efforts, among others, of the World Health Organization (WHO) and public health authorities worldwide – on **using disposable paper products to ensure proper personal hygiene and cleanliness in the workplace and at home**.

Papernet Defend Tech is a system of specifically designed products: hydroalcoholic gel with over 70% alcohol, antibacterial dispensers, antibacterial plastic bins, antimicrobial soap, disposable tissue paper with antibacterial active principles (hand towels, interfolded toilet paper, wiper rolls). The product range also includes door tissue hand towels to protect freshly washed hands when touching surfaces like door handles and taps.



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Papernet Defend Tech offers a fully-fledged "**hygiene system**" for communities, workplaces and public spaces to **best maintain the hygiene of Away-from-Home spaces and protect users who use them**.

## The Sofidel Group

The Sofidel Group is one of the leading manufacturers of paper for hygienic and domestic use worldwide. Established in 1966, the Group has subsidiaries in 12 countries – Italy, Spain, the UK, France, Belgium, Germany, Sweden, Poland, Hungary, Greece, Romania and the USA – with more than 6,000 employees, net sales of 1,919 million Euros (2019) and a production capacity of over one million tonnes per year (1,308,000 tonnes in 2019). "Regina", its most well-known brand, is present on almost all the reference markets. Other brands include: Softis, Le Trèfle, Sopalin, Thirst Pockets, KittenSoft, Nalys, Cosynel, Lycke, Nicky, Papernet. A member of the UN Global Compact and the international WWF Climate Savers program, the Sofidel Group considers sustainability a strategic factor with regards to growth and is committed to promoting socially and environmentally responsible development.

## Sofidel press office

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