

COVID-19 EMERGENCY: SOFIDEL BY THE SIDE OF CARITAS ITALIANA TO OFFER SUPPORT TO THOSE IN NEED

The tissue paper manufacturer Group, a global player particularly renowned in Europe for the Regina brand, donates toilet paper, kitchen towels, napkins, handkerchiefs/tissues and placemats, equal in terms of volume to around 1 million and 680 thousand rolls of toilet paper

In the context of the sanitary emergency linked to the coronavirus (Covid-19) pandemic, at a time when certain sections of the population are struggling to cope financially and there is an ever-increasing demand for support and aid even for the most basic necessities, **Sofidel supports Caritas Italiana, donating 16 truckloads of tissue paper products for hygienic and domestic use** – one truck for each of the 16 Caritas delegations present in the Country.

The loads include toilet paper, kitchen towels, napkins, handkerchiefs/tissues and placemats, based on the needs reported by the organisation.

In terms of volume, it is the equivalent of around **1 million and 680 thousand rolls of toilet paper**: enough paper to **meet the monthly needs of around 160 thousand people**.

Caritas Italiana operates throughout Italy with counselling centres, observatories for poverty and resources monitoring (to identify situations of poverty, hardship and social vulnerability, plus the response system deployed to combat these situations) and reception centres, and will use the donated material in the canteens, shelters and aid distribution centres run by individual Dioceses, which have adapted their operations in response to the ongoing emergency.

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Sofidel is a WWF Climate Savers member

This is a way for Sofidel to offer practical help to those in need and to express its fellow-feeling, solidarity and gratitude to those who are committed every day to helping the Country deal with this emergency.

Porcari (Lucca), 10 April 2020

The Sofidel Group

The Sofidel Group is one of the leading manufacturers of paper for hygienic and domestic use worldwide. Established in 1966, the Group has subsidiaries in 13 countries – Italy, Spain, the UK, France, Belgium, Germany, Sweden, Poland, Hungary, Greece, Romania, Turkey and the USA – with more than 6,000 employees, net sales of 1,706 million Euros (2018) and a production capacity of over one million tonnes per year (1,308,000 tonnes in 2018). “Regina”, its most well-known brand, is present on almost all the reference markets. Other brands include: Softis, Le Trèfle, Sopalin, Thirst Pockets, KittenSoft, Nalys, Cosynel, Lycke, Nicky, Papernet. A member of the UN Global Compact and the international WWF Climate Savers program, the Sofidel Group considers sustainability a strategic factor with regards to growth and is committed to promoting socially and environmentally responsible development.

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