

## **WHAT COOKIES ARE AND HOW ARE THEY USED**

With the aim of making our services as efficient and simple as possible to use, this Site uses cookies. Accordingly, when you visit the Website a minimum amount of information goes into the user's device in the form of small text files called "cookies", which are saved in the directory of the User's Web browser.

There are various types of cookies, but essentially the main goal of a cookie is to make the Site work more efficiently and enable certain functions.

### **COOKIES ARE USED TO IMPROVE THE USER'S OVERALL NAVIGATION. IN PARTICULAR:**

- They make it possible to navigate efficiently between pages of the Website.
- They memorise the user name and any entered preferences.
- They make it possible to avoid having to enter the same information (such as user name and password) repeatedly during a visit.
- They measure the use of services by Users, to optimise the navigation experience and the services themselves.
- They present advertising information based on interests and conduct displayed by the User during navigation.

There are different types of cookies. Below are the types of cookies that could be used on the Website with a description of the purposes connected to their use.

### **TECHNICAL COOKIES**

These types of cookies are required for certain areas of the site to work correctly. The cookies in this category include persistent cookies and session cookies. Without these cookies the site, or parts of it, may not work correctly. Accordingly, they are always used, regardless of user preferences. The cookies in this category are always sent from our dominion.

### **ANALYTICAL COOKIES**

These types of cookies are used to collect information on site use. The Data Controller uses this information for statistical analyses, to improve the site and simplify use, in addition to monitoring correct operation. This type of cookie collects information, in an anonymous form, on user activity on the site and how he/she got to the Site and which pages he/she visited. The cookies in this category are sent from the Site itself or from third party dominions.

### **THIRD PARTY DETECTION COOKIES**

These types of cookies are used to collect information on how visitors use the Website, key words used to reach the site, which Websites are visited and the origin of the traffic that visitors come from, for marketing campaigns. The data controller can use this information to prepare reports and improve the Site. These cookies collect information in an anonymous form. These types of cookies are sent from the Site itself or from third party dominions.

### **COOKIES FOR THE INTEGRATION OF THIRD PARTY FUNCTIONS**

These types of cookies are used to integrate third party functions into the Site (for example, comment forms or social network icons that allow visitors to share contents of the site). Cookies in this category can be sent from the dominions of partner sites or that nonetheless offer the functions contained on the site.

The Data Controller is not required to ask for user consent for technical cookies, as they are strictly necessary to provide the service. For other types of cookies consent can be expressed by the User, in compliance with the regulation in force, through specific browser, computer programme or device configurations that are easy and clear for the User to use. The Data Controller would like to remind the User that it is possible to change his/her cookie preferences at any time. It is also possible for the user to disable cookies from his/her browser at any time, however, this operation may hinder the User from using some parts of the Site.

### **THIRD PARTY WEB SITES**

This site contains links to other Web sites with their own Privacy policy information notices. These information notices regarding privacy may be different from the policy adopted by the Data Controller who is therefore not liable for third party Sites. Pursuant to art. 122 second paragraph of Lgs. D. 196/2003 consent for use of these cookies is expressed by the user through the individual setting that he/she freely chooses for the browser used for navigation on the site, without prejudice to the user's option to notify the Data Controller at any time of his/her desire regarding data managed through the cookies enabled on the browser.